Ann Varney

INTERNATIONAL SPEAKER · ENTREPRENEUR ·
AUTHOR · CONSCIOUS LEADERSHIP MENTOR

YOU CAN'T LEAD A NEW FUTURE FROM AN OLD IDENTITY.

Ann helps audiences spot the patterns that keep them playing small, take back their own authority, and turn that insight into courageous action.



30+ years
IN BUSINESS

#1
INTERNATIONAL AMAZON BESTSELLING AUTHOR

6
AWARD SHORTLISTINGS

BBC News
& NATIONAL UK PRESS

MEET ANN

30+ YEARS OF ENTREPRENEURSHIP. A LIFE BUILT THROUGH REINVENTION.

Ann Varney has been building businesses for more than thirty years. She started in the creative world as an award-winning bridal designer whose celebrity designs made front pages and double-page spreads.

Along the way she built, scaled and, more than once, burned out. After her third full-body burnout she walked away from the business, the home and the identity she'd spent decades constructing, and followed a pull to Southeast Asia. Years of study in ancient temple traditions changed how she understood leadership, energy and change.

That rebuild became her work. Ann founded Spiritual Awakening Academy and created The Oracle Code™ practitioner training, and now mentors coaches, healers, healthcare practitioners and entrepreneurs internationally. She's Scottish, direct and funny, and her conviction is simple: transformation only becomes real when you act on it.

SUGGESTED HOST INTRODUCTION

"Our next speaker has spent more than thirty years in business, from award-winning bridal designer to founder of Spiritual Awakening Academy. She's an international bestselling author, she was in Nepal when the 2015 earthquake struck, and she once sold everything to travel the world and rebuild her life from scratch. She's Scottish, she's direct, and she'll have you rethinking who you're being. Please welcome Ann Varney."

AS FEATURED IN

BBC News ◆ **The Times** ◆ **The Guardian** ◆ **The Sun** ◆ **Daily Mail** ◆ **Daily Record** ◆ **The Sunday Post** ◆ **Metro** ◆ **Scottish Woman** ◆ **Force Magazine** ◆ **The Courier**

Front pages and full-page spreads for her bridal and celebrity designs, and national news coverage of the 2015 Nepal earthquake, including BBC News and a Daily Record front page.



HAI VAN PASS, VIETNAM

Founder & CEO
Spiritual Awakening Academy

Creator
The Oracle Code™ practitioner training

MSc · DipBSoM · DipCHyp
Academic & clinical training

IPHM
Executive Accredited Training Provider

Train the Trainer
Success Resources, Manila, Oct 2026

Your energy leads.

THIS ISN'T JUST ABOUT INSPIRATION. IT'S ABOUT WHAT HAPPENS NEXT.

KEYNOTE

YOU CAN'T LEAD A NEW FUTURE FROM AN OLD IDENTITY

IDENTITY · VISIBILITY · LEADERSHIP

Every new chapter asks for a different version of you. Most of us try to get there carrying old beliefs, protective habits and an identity built to keep us safe. This keynote shows how those patterns quietly run the show, and how to recognise them, reconnect with your own authority and start making different decisions.

YOUR AUDIENCE WILL

1. Recognise the beliefs and protective behaviours holding their next chapter back
2. Understand why being seen feels risky, and how to lead visibly anyway
3. Leave with one concrete decision that reflects who they're becoming

IDEAL FOR

Women's leadership · Entrepreneurship & business events · Personal development · Panels & podcasts

KEYNOTE

YOUR ENERGY LEADS: FROM INNER ALIGNMENT TO COURAGEOUS ACTION

CONSCIOUS LEADERSHIP · REINVENTION · IMPLEMENTATION

Before anyone hears your strategy, they feel your state. This keynote explores the link between how leaders feel inside, how they see themselves, the decisions they make and the way people follow them. Then it gets practical about what to do when change gets uncomfortable.

YOUR AUDIENCE WILL

1. Read their own internal signals before they turn into stress, burnout or poor decisions
2. Stay steady through the discomfort of change instead of retreating to old patterns
3. Turn insight into purposeful action, and keep going once motivation fades

IDEAL FOR

Conscious leadership events · Business & wellness retreats · Leadership teams · International networking events





ON STAGE · WOMEN IN BUSINESS, LONDON

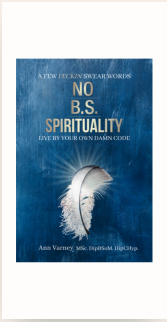
Walking on to her signature song, ***Simply the Best***, to deliver "5 Steps to Success in the Heart".

Formats: keynotes, workshops, panels and interviews **Delivery:** in person or online **Tailored** to your theme

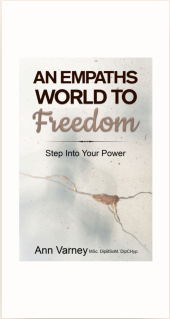
BOOKS

PUBLISHED AUTHOR

International #1 Amazon bestselling author.



No B.S. Spirituality



An Empaths World to Freedom



How to Become a Superhero

AWARDS & RECOGNITION

SHORTLISTED IN SIX CATEGORIES

NEW EARTH BUSINESS AWARDS

Global Leader
Changemaker
Inspirational As F*ck

FLAMINGO AWARDS

Global Business
Spiritual Leader
Ultimate Entrepreneur

Holistic Therapist	WINNER 2025
Excellence in Services	WINNER 2025
British Business	WINNER 2024
Holistic Therapist	WINNER 2024
Spiritual Teacher	WINNER 2023
Spiritual Coach	WINNER 2023
Female Entrepreneur	FINALIST 2023
IPHM	ACCREDITED

FOR PODCASTS & MEDIA

INTERVIEW QUESTIONS

- You've reinvented yourself more than once. What does it actually take to let go of an old identity?
- What did three full-body burnouts teach you about leadership?
- You were in Nepal when the 2015 earthquake struck. How did that change the way you live and work?
- Why do capable people keep playing small, and what's the first step out?
- From bridal designer to spiritual business mentor: what carried over?
- "Your energy leads." What does that mean for someone who isn't remotely spiritual?
- What's the difference between having an insight and actually changing?

BOOK ANN

LET'S CREATE A CONVERSATION THAT MOVES PEOPLE.

ann@theoraclecode.com

To help Ann tailor the session, please include:

△ Event name, date and location

△ Audience size and who they are

△ Format: keynote, workshop, panel or interview

△ Your theme and what you want people to walk away doing

annvarney.com/speaker · Instagram @annvarney_ · YouTube @annvarneyoracle

Your energy leads.

YOUR ACTION CREATES CHANGE.